

# OAKLAND YOUTH ORCHESTRA



P.O. Box 80186  
Rochester, MI  
48308  
(248) 988-7561  
[www.oyomi.org](http://www.oyomi.org)

**Symphony**  
Zeljko Milicevic,  
conductor

**Philharmonia**  
Anthony Krempa,  
conductor

**Strings**  
John Kennedy,  
conductor

**Studio Strings**  
Nicholas Karpinsky,  
conductor

August 2010

Dear Friend and Patron:

We'd like to take a moment today to encourage you to consider advertising with the Oakland Youth Orchestra this year. By placing a tax-deductible ad in the 2010-2011 OYO Concert Program, you will not only be supporting local music education but you will place your business front-stage center within your local community.

This concert season, the Oakland Youth Orchestra will distribute over 2400 professionally printed programs to the attendees of our three concerts. Every program provides your business with a full year of visibility to a premium audience within your local community at very affordable rates.

In addition to the student tuition, it is the support of local businesses such as yours, as well the contributions from the National Endowment for the Arts (NEA), the Michigan Council for the Arts and Cultural Affairs (MCACA), Oakland University, friends and families that enable us to continue to offer this program. Unfortunately, ***Tuition alone covers only 65% of the OYO's operating expenses.*** The Oakland Youth Orchestra greatly depends on the support of organizations such as yours through advertising in the 2010-11 OYO concert programs.

We are very excited about the 2010-2011 OYO concert season and are encouraged by the continuing hard work and enthusiasm of our young musicians. This year, the Oakland Youth Orchestra has accepted over 300 students into our Symphony, Philharmonia, String and Studio String Orchestras. As a recognized music education resource for 34 years, we are an independent, non-profit 501-C3 corporation. With offices located on the campus of Oakland University, the OYO is run through the volunteer efforts of our parent community.

On behalf of each of the students currently developing their talents within OYO, the alumni who have been encouraged by the program over past years, and those students who will aspire to be a part of this organization in years to come, we ask you to consider supporting OYO this year. All donations are tax deductible and will directly support the OYO, its musicians, and our ongoing commitment of *Educating Youth in Music.*

Thank you for your kind consideration,

Joanne Walle  
Executive Director  
Oakland Youth Orchestra

*Established 1975*

*Oakland Youth Orchestra is a 501(c)(3) nonprofit organization.*

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## Program Advertising Order Form – 2010-2011

Advertiser Name		Phone
Address		
City	State	Zip
Contact Name		Phone
OYO Student Name (for OYO Dollars Program Credit)		

### Please SELECT your AD STYLE and SIZE

- |                          |  |                     |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | 1/8 PAGE (2 ¼ x 1 ¾) – Business Card Size Ad | \$75.00             |
| <input type="checkbox"/> | 1/4 PAGE (4 ½ x 1 ¾)                         | \$125.00            |
| <input type="checkbox"/> | 1/2 PAGE (4 ½ x 3 ¾)                         | \$200.00            |
| <input type="checkbox"/> | FULL PAGE (4 ½ x 7 ½)                        | \$300.00            |
| <input type="checkbox"/> | FULL PAGE – Inside Back Cover (4 ½ x 7 ½)    | \$325.00            |
| <input type="checkbox"/> | FULL PAGE – Outside Back Cover (4 ½ x 7 ½)   | <del>\$350.00</del> |
| <input type="checkbox"/> | FULL PAGE – Inside Front Cover (4 ½ x 7 ½)   | \$350.00            |

### PAYMENT Options

**Option A** - Complete this form,  
Send form and check made payable to  
**Oakland Youth Orchestra** to...

**Oakland Youth Orchestra**

5025 Ashford Road  
Clarkston, MI 48348

Attn: Randall Herkness – OYO Program Ad Coordinator

**Option B** – OYO Member's Online Payment:

Complete paperwork and charge online through

[www.oyomi.org](http://www.oyomi.org) "Member's Only" page.

Please SUPPLY  
Camera-ready Artwork to:

Angela Marsh  
Night Cry Graphics  
1103 Cherokee Avenue  
Royal Oak, MI 48067  
248-399-4186

[nightcry@wowway.com](mailto:nightcry@wowway.com)

***DEADLINE for AD SUBMISSION is OCTOBER 8, 2010!!***